



IMAT 2022

LEARNING, UNLEARNING AND RELEARNING.

*Challenges for education and business: innovation in times
of the Metaverse.*

Call for Papers

We are pleased to announce the upcoming VIII International Conference on Applied Innovation - IMAT 2022, which will take place on July 4 and 5, 2022 in Valencia. IMAT is organized by ESIC Business & Marketing School and Miguel Hernández University.

Challenging and questioning conventional assumptions, IMAT 2022 focuses on education and digitalization processes as challenges for this new decade, showcasing new opportunities provided by applied research. The main objective of IMAT is to create a network of expert researchers, entrepreneurs, teachers and institutional representatives who contribute to and ensure the transfer of knowledge on new trends in innovation in secondary and higher education, promoting significant learning and skills development as elements of social return on learning.

Through this call for papers, we invite you to participate in IMAT by sharing your contributions, to share research, results and innovative experiences.





Tracks

- Sustainable Development Goals
- Education and the Digital Economy
- University-business collaboration.
- Entrepreneurship and Education
- Education and Globalization
- Mobility programs and international educational experiences.
- Competence-based teaching and learning
- Educational Management and School Leadership Methods
- MOOCs.
- New Technologies in Education
- New Teaching and Learning Methodologies and Scenarios
- (Metaverse, gamification and others).
- Hackathons and challenges: experiences and results.
- The Case Method and Business Cases in the Classroom.
- Digital education tools
- LATAM, digital education challenges
- Knowledge transfer
- Transformative learning.
- Neuroscience and teaching/learning processes.
- New digitalization challenges

How to participate?

- Submitting a **500-word abstract** in English to <https://imat.esic.edu/investigadores/> before April 21st, 2022 23.59 CET Time.
- Submitting a **poster** before May 30th, 2022, 23.59 CET Time.
- Submitting a **work in progress** (1000 to 2000 words) before May 30th, 2022, 23.59 CET Time.
- Submitting a **full research paper** before May 30th, 2022, 23.59 CET Time.

Full papers will be eligible for publication in one of the Journals of the conference

All abstracts will be published in the Conference Proceedings volume with an ISBN.



Key dates

The key dates are as follows:

- - Submission of abstracts: April 21st, 2022, **23.59 CET Time**.
- - Notification of acceptances: May 9th, 2022.
- - Submission of full papers, work in progress or posters: May 30th, 2022, **23.59 CET Time**.
- - Registration deadline: June 20th, 2022, **23.59 CET Time**.
- - Conference: July 4th and 5th, 2022

***It is not mandatory to send the abstract of the paper before April 21 to be eligible for the possibility of sending the full paper.**

Publication

The **best full papers** will be eligible for publication in a Special Issue of one of the journals participating in the conference:

- [ESIC-Market](#)
- [ADResearch](#)
- [Spanish Journal of Marketing -ESIC](#)
- [EDEIC. ESIC Digital and Economy and Innovation Journal](#)
- [AEDEM Journal of Business Management and Education](#)

Other journals pending confirmation





Awards

IMAT will award several prizes sponsored by our sponsors for the best papers and presentations.

The best paper award.

The best PhD. Candidate presentation award.

The best poster presentation award.

Further information

Website: <https://imat.esic.edu/investigadores/>

Email: imat@esic.edu

We would be grateful if you could make the maximum diffusion of the Conference to your fellow researchers.

